

GROW YOUR CATEGORY THIS SUMMER WITH CASTELLO® BURGER BLUE CHEESE SLICES

Blue Cheese Slices transform burgers into an epicurean delight. While perfect for burgers, the creamy and characteristically tangy notes of blue are full of flavor and lend an exquisite flavor to any dish.

AS THE #1 IMPORTED BLUE CHEESE BRAND WITHIN SPECIALTY CHEESE*, Castello brings the fun and flavor outside to the grill with Castello Burger Blue slices that were designed with burgers in mind.



AMERICANS' APPRECIATION OF OUTDOOR COOKING INCREASE WHILE SPENDING MORE TIME AT HOME THROUGHOUT THE PANDEMIC**

61%



"Food cooked outdoors has good flavor"

51%



"Cooking outdoors is relaxing"

44%



"I enjoy cooking outdoors when entertaining"

40%



"Cooking outdoors is convenient"

34%



"I am interested in trying new outdoor cooking recipes"



Consumption of burgers prepared at home has increased since 2019 and is now the leading consumption location.

72% of consumers prepare burgers at home at least once a month, up from 66% in 2019.***



SOURCES: *Nielsen Answers, Total US xAOC L52 Wks w/e 7.17.2021 SPC is a Custom Definition Private Label Removed. | **Technomic Burger Trend Report 2021. | ***Mintel/Lightspeed; Base: 2,000 internet users aged 18+.



Nutrition Facts

6 servings per container
Serving size 1 Slice (25g)

Amount per serving
Calories 100

% Daily Value*

Total Fat 9g	12%
Saturated Fat 6g	29%
Trans Fat 0g	
Cholesterol 30mg	10%
Sodium 320mg	14%
Total Carbohydrate 0g	0%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 4g	
Vitamin D 0.3mcg	0%
Calcium 607mg	8%
Iron 0mg	0%
Potassium 71mg	0%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

6 SLICE PACK -PRODUCT SPECS

Sales Unit	10 x 5.3 oz (150g)
Shelf Life (from production)	270 Days
Shelf Life (first receiver)	90 Days
Storage Temperature	36 - 41 F
Product Dimensions (LXWXH)	7.2 x 4.7 x 1"
Gross Case Weight (lbs)	4
Net Case Weight (lbs)	3.3
Tare Weight (lbs)	0.73
Case Dimensions (LXWXH)	10.4" x 5.2" x 7.2"
Case Cube (ft ³)	0.226
Pallet - cases/layer + layers/pallet	47 cases flat (4 layers high)
Pallet - Total Load	188

INGREDIENTS

Pasteurized Milk, Salt, Cheese Culture, Enzyme, Penicillium Roqueforti. CONTAINS: MILK

EAN:
15711953139175

Item Number:
584773



FOR ADDITIONAL
BLUE CHEESE
OFFERINGS, PLEASE
CONSIDER THESE
LEADING ITEMS:



ABOUT CASTELLO

Since 1893 Castello® has brought a balance of innovation and tradition to the art of cheesemaking. Castello® cheeses cover a wide range of traditional regional recipes and our own unique crafted cheeses, always made with natural ingredients and great attention to detail.

FOR MORE INFORMATION
CONTACT YOUR CASTELLO
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