

GROW YOUR CATEGORY WITH CASTELLO® HAVARTI & GOUDA CHEESE SNACK BARS



Now Available as
24CT SHIPPABLE CADDY CASES

Cheese snacking continues to grow with consumers seeking real food snack options.

63%

OF MILLENNIALS REPORT REPLACING MEALS WITH SNACKS*

47%

OF CONSUMERS EAT 3+ SNACKS PER DAY*

*SOURCE: IRI How America Eats 2019 State of the Snack Industry; State of Snacking 2019 Global Consumer Snacking Trends Study by Mondelez & The Harris Poll; Innova Dairy Snacking Trends: Health Convenience, and New Extremes



CASTELLO is driving Havarti and Gouda Category Growth*.

CASTELLO
+23.3%*

CASTELLO
+27.7%*



HAVARTI
CATEGORY
+6.2%*



GOUDA
CATEGORY
+9.7%*



*Source: Nielsen xAOC - SPC Category L52W ending 3.26.2022, \$ sales, SPC Category is a custom definition)



4.24"

Item Number:
702141
 Selling Unit UPC:
6-54858-02058-3
 Display Case UPC:
6-54858-02141-2
 GTIN:
10654858021419

| Nutrition Facts | |
|---------------------------------|------------|
| 1 serving per container | |
| Serving size 1 bar (21g) | |
| Amount per serving | |
| Calories 80 | |
| % Daily Value* | |
| Total Fat 7g | 9% |
| Saturated Fat 4.5g | 22% |
| Trans Fat 0g | |
| Cholesterol 25mg | 8% |
| Sodium 140mg | 6% |
| Total Carbohydrate 0g | 0% |
| Dietary Fiber 0g | 0% |
| Total Sugars 0g | |
| Includes 0g Added Sugars | 0% |
| Protein 5g | 10% |
| Vitamin D 0mcg | 0% |
| Calcium 140mg | 10% |
| Iron 0mg | 0% |
| Potassium 10mg | 0% |

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

| PRODUCT SPECS | |
|---------------------------------|--------------------------|
| Sales Unit | 24 x 0.75 oz |
| Shelf Life (from production) | 180 Days |
| Shelf Life (first receiver) | 90 Days |
| Storage Temperature | 36 - 41 F |
| Individual Snack Bar Dimensions | 2 3/4 x 1 1/2 x 3/8 |
| Fat in Dry Matter | Havarti 55% Gouda 46% |

INGREDIENTS

Milk, Salt, Cheese Culture, Enzymes

Display Case UPC:



Selling Unit UPC:



| CASE SPECS | |
|---------------------------------|--------------------|
| Gross Case Weight (lbs) | 1.55 |
| Net Case Weight (lbs) | 1.13 |
| Tare Weight (lbs) | 0.42 |
| Display Case Dimensions (LXWXH) | 4.99 x 4.24 x 4.23 |
| Case Cube | 0.052" |
| Pallet - cases/Layer | 89 |
| Pallet - Layers/Pallet | 10 |
| Pallet - Total Load | 890 |



4.24"

Item Number:
702142
 Selling Unit UPC:
6-54858-02057-6
 Display Case UPC:
6-54858-02142-9
 GTIN:
10654858021426

| Nutrition Facts | |
|---------------------------------|------------|
| 1 serving per container | |
| Serving size 1 bar (21g) | |
| Amount per serving | |
| Calories 70 | |
| % Daily Value* | |
| Total Fat 6g | 8% |
| Saturated Fat 4g | 19% |
| Trans Fat 0g | |
| Cholesterol 20mg | 6% |
| Sodium 150mg | 7% |
| Total Carbohydrate 0g | 0% |
| Dietary Fiber 0g | 0% |
| Total Sugars 0g | |
| Includes 0g Added Sugars | 0% |
| Protein 5g | 10% |
| Vitamin D 0mcg | 0% |
| Calcium 140mg | 10% |
| Iron 0mg | 0% |
| Potassium 20mg | 0% |

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

INGREDIENTS

Milk, Salt, Cheese Culture, Enzymes, Annatto (Color)

Display Case UPC:



Selling Unit UPC:



| CUSTOMER SPECIFIC NOTES: | |
|--------------------------|--|
| | |

ABOUT CASTELLO

Since 1893 Castello® has brought a balance of innovation and tradition to the art of cheesemaking. Castello® cheeses cover a wide range of traditional regional recipes and our own unique crafted cheeses, always made with natural ingredients and great attention to detail.



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