



GROW YOUR CATEGORY
WITH THE #1 HAVARTI BRAND*
Irresistibly Creamy - Authentically Danish

CASTELLO® is the category leader and driving Havarti Category Growth.



TOTAL HAVARTI CATEGORY SALES

\$168 million**

CASTELLO HAVARTI GROWTH FROM LAST YEAR **+23.2%***

CASTELLO® ATTRACTS A PREMIUM SHOPPER THAT WILL SPEND MORE AT YOUR STORE***:



In October 2019, the EU granted exclusive Protected Geographical Indication (PGI) rights to Denmark for Havarti cheese production. For PGI status, Havarti cheese must be produced from Danish milk at approved dairies.

*Nielsen xAOC Arla Custom Specialty Cheese Definition - Exact Weight - L52W w/e 3/26/22 (Private Label Removed, All Forms Included) | **Total US xAOC, L52W w/e 3/26/22, All Havarti Cheese Types and Forms | ***Nielsen AOD Homescan, current 52 weeks ending 03/26/22

HAVARTI LOAVES



CASTELLO® CREAMY HAVARTI CHEESE LOAF

INGREDIENTS

Pasteurized Milk, Salt, Culture, Microbial Rennet.

Item Number: **41477**

Pack Size: **1/9 lb**

GTIN: **95760466414770**



CASTELLO® DILL HAVARTI CHEESE LOAF

INGREDIENTS

Pasteurized Milk, Salt, Dill, Culture, Microbial Rennet.

Item Number: **44953**

Pack Size: **1/9 lb**

GTIN: **95760466449536**



CASTELLO® HERBS & SPICES HAVARTI CHEESE LOAF

INGREDIENTS

Pasteurized Milk, Salt, Piquant Spice (Dried Onion Pieces, Paprika, Dill), Culture, Microbial Rennet.

Item Number: **44956**

Pack Size: **1/9 lb**

GTIN: **95760466449567**



CASTELLO® JALAPENO HAVARTI CHEESE LOAF

INGREDIENTS

Pasteurized Milk, Salt, Spices (Paprika, Chile, Dried Jalapeño Pieces), Culture, Microbial Rennet.

Item Number: **44955**

Pack Size: **1/9 lb**

GTIN: **95760466449550**

LOAF SPECS

Sales Unit	1 x 9 lb
Shelf Life (from production)	365 Days
Shelf Life (first receiver)	90 Days
Storage Temperature	36 - 41 F
Product Dimensions (LXWXH)	4.72" x 4.72" x 11.81"
Fat in Dry Matter	Creamy 60% Dill, Jalapeño, Herbs & spices 55%

Gross Case Weight (lbs)	9.59
Net Case Weight (lbs)	9.15
Tare Weight (lbs)	0.44
Case Dimensions (LXWXH)	14.29" x 5.71" x 5.24"
Case Cube (ft ³)	0.247
Pallet - Cases/Layer	23
Pallet - Layers/Pallet	7
Pallet - Total Load	161



CASTELLO® AGED HAVARTI CHEESE LOAF

INGREDIENTS

Pasteurized Milk, Salt, Culture, Microbial Rennet.

Item Number: **22989**

Pack Size: **3/3.5 lb**

GTIN: **95760466974038**

AGED HAVARTI SPECS

Sales Unit	3 x 3.5 lb
Shelf Life (from production)	230 Days
Shelf Life (first receiver)	90 Days
Storage Temperature	36 - 41 F
Product Dimensions (LXWXH)	7.48" x 4.33" x 2.50"
Fat in Dry Matter	55%

Gross Case Weight (lbs)	11.02
Net Case Weight (lbs)	10.58
Tare Weight (lbs)	0.44
Case Dimensions (LXWXH)	15.51" x 8.74" x 2.60"
Case Cube (ft ³)	0.204
Pallet - Cases/Layer	13
Pallet - Layers/Pallet	10
Pallet - Total Load	130

ABOUT CASTELLO

Since 1893 Castello® has brought a balance of innovation and tradition to the art of cheesemaking. Castello® cheeses cover a wide range of traditional regional recipes and our own unique crafted cheeses, always made with natural ingredients and great attention to detail.



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castellocheese.com

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